

# 4<sup>th</sup> Asia Pro Bono Conference and Legal Ethics Forum Session

## Presentation Plan Template

**Name of Session:** Measuring pro bono programme impact and success (Session 2)

**Session Description/Aim:**

*This session will include speakers from small firms in the region and how they go about their pro bono practice.*

**Total Session Minutes:** (75 min)

**Facilitators:**

Christopher Walsh, (Torrens University Australia/BABSEA CLE) [christopher.walsh@tua.edu.au](mailto:christopher.walsh@tua.edu.au),  
[c.s.walsh@babseacle.org](mailto:c.s.walsh@babseacle.org)

Maxwell Abbott, (BABSEA CLE) [mabbott@babseacle.org](mailto:mabbott@babseacle.org)

**Session Plan:**

Activity Step	Activity Description	Time (Min)	Presenters	Materials Needed
1	Introduce speakers and session	1	Dr Chris	
2	Overview	2	Max	PowerPoint
3	1. <b>What is impact?</b> 2. <b>Why measure impact?</b> 3. <b>How do we measure impact?</b>	10	Max	PowerPoint
4	Thinking like a researcher Authoring/sharing impact indicators	10-15	Dr Chris	Chart paper and markers
5	Linkert Surveys	10	Dr Chris	Powerpoint
6	Collaborative Authoring/Sharing Linkert Surveys	40	Dr Chris & Max	Handout, charts & paper
7	Wrap up	5	Max	PowerPoint
<b>Total Time:</b>		<b>75</b>		



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## **Workshop:** Measuring pro bono programme impact and success (Session 2)

**Dr. Christopher Walsh**

Co-Director (BABSEA CLE) & Education Programs Director (Torrens University)

**Maxwell Abbott**

CLE/Legal Support Officer (BABSEA CLE)

# Overview

In this interactive workshop, participants will work together to brainstorm answers to the following questions:

1. What is **impact**?
2. Why measure **impact**?
3. How do we measure **impact**?

This will be followed by a hands-on collaborative **workshop** to design a Linkert survey that measures stakeholders' attitudes, beliefs and opinions so that organisations implementing projects and programmes are better placed to understand whether their important work is fostering a **pro bono ethos** in key stakeholders.



Brainstorm: What  
is **impact**?

A 3D graphic featuring the word 'project' in a small, black, sans-serif font positioned above the first few letters of the word 'IMPACT'. 'IMPACT' is rendered in a very large, bold, black, sans-serif font. Both words are shown from a low angle, casting long, soft shadows onto the surface below them. The shadows are a light gray color and have a slightly blurred, gradient-like appearance, giving the impression of depth and light coming from the upper left.

# project IMPACT

Basically, **impact** is the reportable, quantifiable difference, or potential difference, that a project or program is making in real people's lives.

# Why measure **impact**?

- Measuring **impact** is the recognised way in which you show the **value** a project, program, clinic, workshop, etc. is delivering to its beneficiaries (students, law teachers and professors, community members) and society as a whole.

## Why it matters?

- We want to know if the program had an **impact** and the average size of that **impact**.
- It helps us improve our work!
- Its a pathway to more funding...!

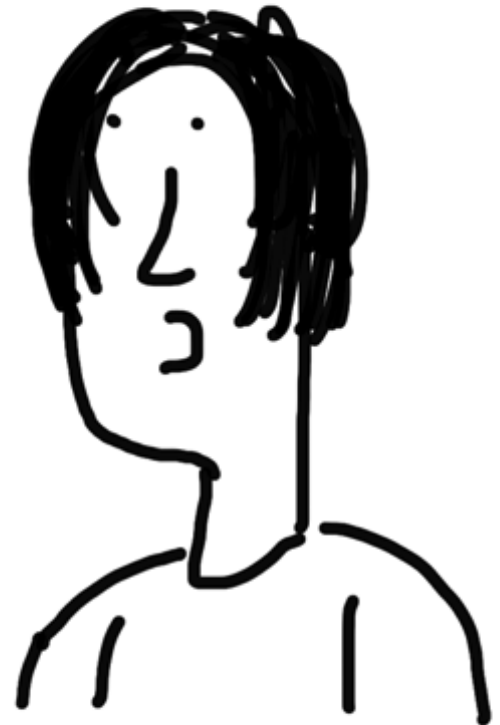
So how do we measure **impact**?



You say your program  
works but why should I  
believe you?



Because I have  
evidence.





We look for **e**



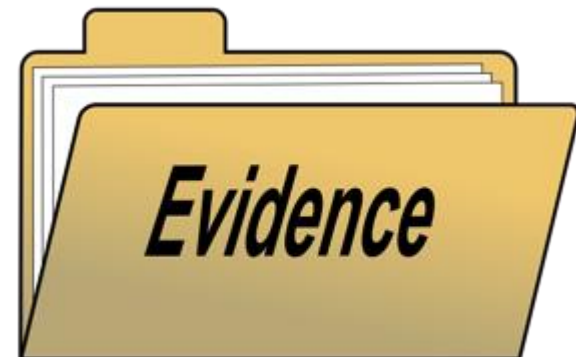
**EVIDENCE**

When a university/organization plans a project, they set the project's **goal(s) and objectives**.

When a university/organization evaluates a project, they use the same **goal(s) and objectives**, seeing how their work **measures** up to their expectations (or what they promised they would do).

# Where do we find our **evidence**?

- **evaluations sheets** completed by participants;
- asking for **feedback** from participants during and at the completion of any activity, and possibly some time after the activity;
- **keeping statistics** - about the number of people who attended an activity;
- **assessing new knowledge or learning** – through interview, surveys or testing or assessment; and
- **feedback/observations/interviews** from those involved in designing and delivering the programme/project



# Thinking like a **researcher**...



To find **evidence** a project or programme needs to come up with **identifying indicators**

An **identifying indicator** specifies exactly what is to be **measured** along a **scale** to assist a researcher in knowing how effectively a programme or project is achieving its goals and objectives.

# We define project **impact indicators**

**Impact indicators** are often:

- measurements of **changes** in attitudes, beliefs, opinions and practices



Step 1: Articulate the **goal(s)** of your programme or project

## Goals:

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- 1. To foster awareness of pro bono lawyering*
- 2. Implement pro bono lawyering*



# Rule of Law Workshop Series (UNDP Myanmar)

## Step 2: Identify your indicators

### Impact indicators

1. Identify/measure how many law students can explain or define pro bono lawyering
2. Identify/measure...
3. Identify/measure...



# Surveys are critical instruments that researchers use to **measure** project **impact**

Please indicate your answer to the question by putting **one** tick mark against each statement.

သင်၏ ဖြေကြားချက်အား မေးခွန်းတစ်ခုစီတွင် ကြိုက်နှစ်သက်ရာ အဖြေတစ်ခုကိုသာ အမှန် (✓) ခြစ်၍ ဖော်ပြပါ။

QUESTION: မေးခွန်း	Strongly agree အလွန်သဘောတူပါသည်	Agree သဘောတူပါသည်	Disagree သဘောမတူပါ	Strongly disagree လုံးဝသဘောမတူပါ
1. I believe the CLE programme provides me with increased knowledge, skills and appreciation of the values related to the practice of law in Myanmar that I <i>do not</i> learn in other university law courses. CLE အစီအစဉ်သည် အခြား ဥပဒေပညာ စာသင်ခန်းတွင် မသင်ယူခဲ့ရသော အရာများဖြစ်သည့် မြန်မာနိုင်ငံတွင် လက်တွေ့လုပ်ဆောင်နေသော ဥပဒေရေးရာများ နှင့် စပ်ဆက်သည့် အသိပညာ၊ အတတ်ပညာ နှင့် တန်ဖိုးထားမှုများကို တိုးတက်လာအောင် ပံ့ပိုးပေးသည်ဟု ယုံကြည်ပါသည်။				
2. I believe the CLE programme should be an elective course in my law department. CLE အစီအစဉ်သည် ဥပဒေဌာနတွင် ရွေးချယ်ခွင့်ရှိသော ဘာသာရပ်အနေဖြင့် ရှိသင့်သည်ဟု ယုံကြည်ပါသည်။				
3. I believe the CLE programme should be a compulsory course in my law department. CLE အစီအစဉ် ဥပဒေဌာနတွင် မယူမနေရ ဘာသာရပ်အနေဖြင့် ရှိသင့်သည်ဟု ယုံကြည်ပါသည်။				



# The Linkert Survey



By presenting a balanced scale of answer choices, a **Likert scale** allows you to uncover **degrees of opinion or belief** on a particular topic.

QUESTION: မေးခွန်း	Strongly agree အလွန်သဘောတူပါသည်	Agree သဘောတူပါသည်	Disagree သဘောမတူပါ	Strongly disagree လုံးဝသဘောမတူပါ
14. The use of the CLE programme's interactive and reflective teaching methods helps me to understand Myanmar law in ways that more traditional lectures do not. CLE အစီအစဉ်မှ အပြန်အလှန် အကျိုးသက်ရောက်မှုနှင့် ပြန်လည်စဉ်းစားသုံးသပ်မှုရှိသည့် သင်ကြားနည်းစနစ်များသည် မြန်မာနိုင်ငံ၏ ဥပဒေများကို ပုံမှန်သင်နေကြဖြစ်သော သင်ကြားနည်း (lectures) များထက် ပိုမို နားလည်သဘောပေါက်စေသည်။				

To create a Likert scale, you need to ask a question, and assign a weight to each answer choice so that you can calculate a rating average when you analyze your results.



# Tips for designing Linkert surveys

- **Keep it labeled**

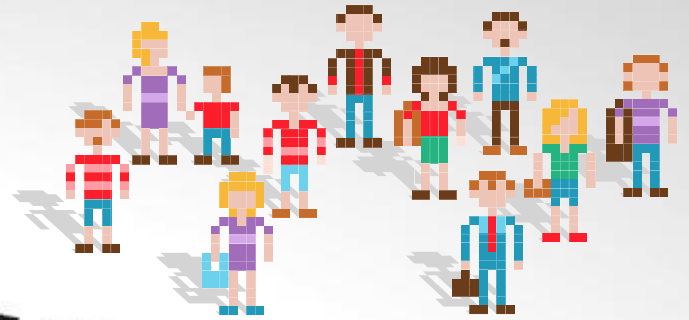
For example, scales that are marked “1 to 5, with 5 being the highest” result in less accurate results than scales with labels such as “strongly agree” or “disagree”.

- **Keep it unipolar**

Whenever possible, try to use a “unipolar” scale that ranges from “strongly disagree” to “strongly agree.” Why? Unipolar scales are just easier for people to think about, and you can be sure that one end is the exact opposite of the other, which makes it methodologically more sound as well. (e.g. North Pole, South Pole...they are complete opposites)



Collaborative survey design to **measure** project or programme **impact indicators**.



*Strongly agree*



*Agree*



*Disagree*



*Strongly disagree*

# Design a Linkert Survey with ten items (statements)

1. Look at your identifying **impact indicators**
2. Author statements that will help you identify or measure your **impact indicators**.
3. **Share** your results with the group



QUESTION: မေးခွန်း	Strongly agree အလွန်သဘောတူပါသည်	Agree သဘောတူပါသည်	Disagree သဘောမတူပါ	Strongly disagree လုံးဝသဘောမတူပါ
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# Share your 10 item Linkert survey

**Goal:** To create a draft survey we could use in to assess the impact pro bono initiatives



**Process:** Share your Linkert survey items and we will collate them and email you a draft so that together we can work on designing a final draft that we can actually use in practice across Asia and the globe

# Christopher Walsh

[Christopher.walsh@tua.edu.au](mailto:Christopher.walsh@tua.edu.au)

[c.s.walsh@babseacle.org](mailto:c.s.walsh@babseacle.org)

# Maxwell Abbott

[m.abbott@babseacle.org](mailto:m.abbott@babseacle.org)



TORRENS  
UNIVERSITY  
AUSTRALIA

**Breakout Session D4:****Measuring pro bono programme impact and success (Session 2)****Workshop: Design a Linkert Survey with ten items (statements)?**

1. Look at your identifying **impact indicators**
2. Author statements that will help you identify or measure your **impact indicators**.
3. **Share** your results with the group

Please indicate your answer to the question by putting **one** tick mark (✓) against each statement.

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QUESTION:	Strongly agree	Agree	Disagree	Strongly disagree
1.				
2.				
3. I believe				
4.				
5. I believe				
6.				
8. After exposure to _____, I have changed my attitude towards				
9.				



# 4<sup>th</sup> Asia Pro Bono Conference and Legal Ethics Forum Session

## Presentation Plan Template

### **Name of Session:**

### **Breakout Session D4: Measuring pro bono programme impact and success (Session 2)**

*The aim of this workshop is to collaborate to author project pro bono indicators and then design a survey to measure stakeholders' attitudes, beliefs and opinions to assist implementors in understanding whether their important work is fostering a pro bono ethos in key stakeholders*

### ***Facilitators***

1. Christopher Walsh, (Torrens University Australia/BABSEA CLE)
2. Maxwell Abbot (BABSEA CLE)

I spoke to Bruce about this and this is strictly a workshop on survey design.

In this interactive workshop, participants will work together to brainstorm answers to the following questions:

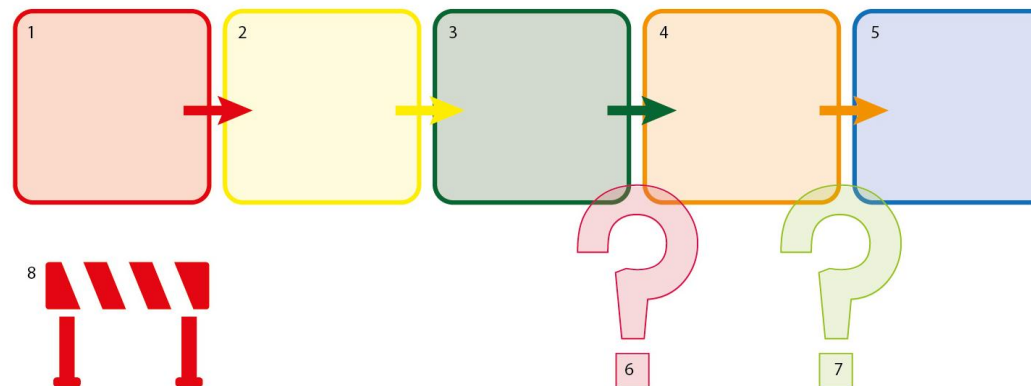
1. What is impact?
2. Why measure impact?
3. How do we measure impact?

This will be followed by a hands-on collaborative workshop to design a Linkert survey that measures stakeholders' attitudes, beliefs and opinions so that organisations implementing projects and programmes are better placed to understand whether their important work is fostering a pro bono ethos in key stakeholders. A goal of the workshop is to understand surveys--that are designed well--are critical instruments that implementers can use to measure pro bono programmes' impact, so they can report success or identify areas where improvements are needed to meet programme goals.

## Storyboard Questions

1. Describe the context where you are working in terms of changes (goals and outcomes) that your project hopes to achieve.
2. What are you planning to do as part of this project?
3. What effects do you expect to see in the short term (next few weeks)?
4. What effects and changes do you expect to see in the long term (future)?
5. Where possible, describe the long-term changes for stakeholders that:
  - Your project will contribute to.
  - Your project will be wholly responsible for.
6. For every immediate effect you identified in 3 above, ask 'So what?' or 'Why is that important?' (Try and describe precisely how each of the immediate effects will lead to the changes in the future.)
7. For every effect and change you identified in 4 above, ask 'So what?' or 'Why is that important?' (Try and describe how the changes will lead to the long-term changes for people, the environment or the economy.)
8. What barriers could prevent any of the changes from happening?

## M&E Storyboard





# M&E Storyboard

