4th Asia Pro Bono Conference and Legal Ethics Forum Mandalay

ENCOURAGING AND COORDINATING PRO-BONO

Adding value to pro bono

Queensland Public Law Clearing House

QPILCH= civil law pro bono coordination

- Pro bono referrals Service
- Mental Health Law Practice
- Homeless Persons' Legal Clinic
- LegalPod
- Self Representation Service



QPILCH= A2J matchmaking

Individual client needs...

- Hard to reach
- Lack awareness
- Vulnerable

QPILCH

- Professional Insurance
- Access point
- Resources
- Training
- Experiment

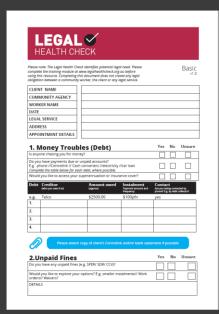
Lawyer values.....

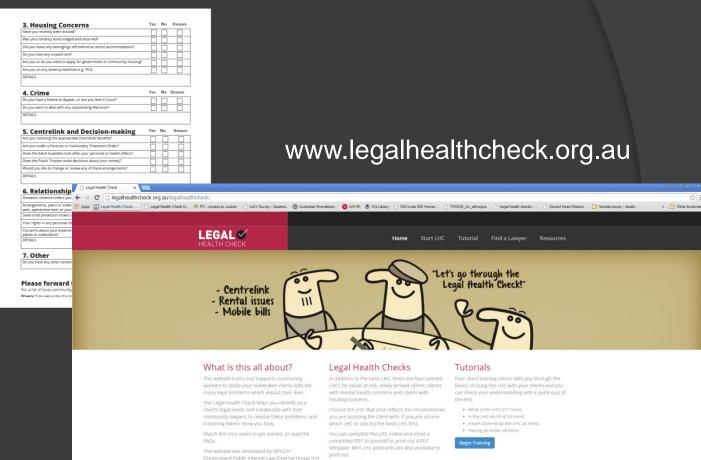
- Options
- Training & support
- Time and expertise

Multiple strategies to connect to hard-to-reach individuals

- Online form
- Training and resourcing community agencies
- Legal Health Check = legal needs diagnosis
- Regional offices
- Outreach clinics (homeless and mental health clients) and phone-based casework
- Multidisciplinary clinics in hospitals
- Supporting other CLCs
- Research and experiment!!

Legal Health Check=menu



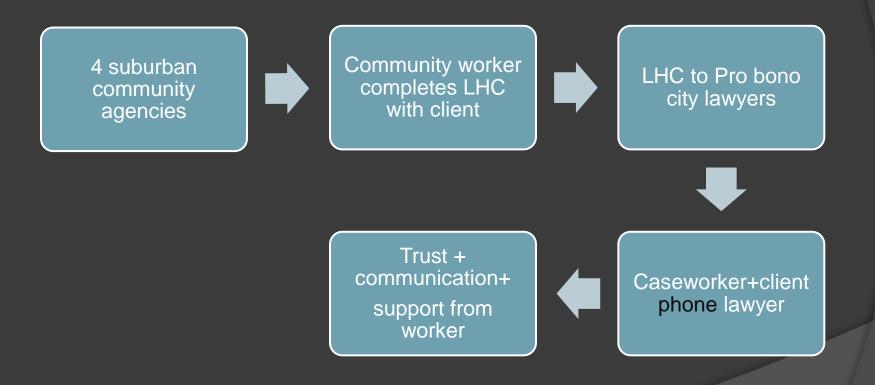


and NACLC (National Association of Community Legal Centres).

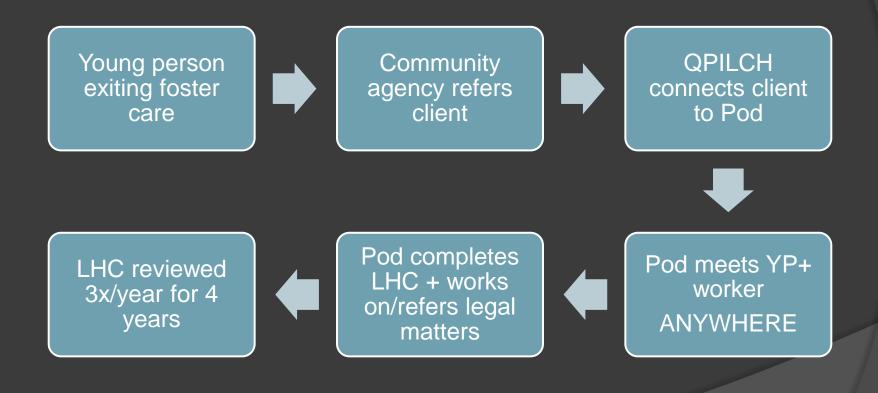
• LHC Quick intro video (2 mins).

• FAQs for Community workers & Lawyers

Experiment #1: Legal casework by phone



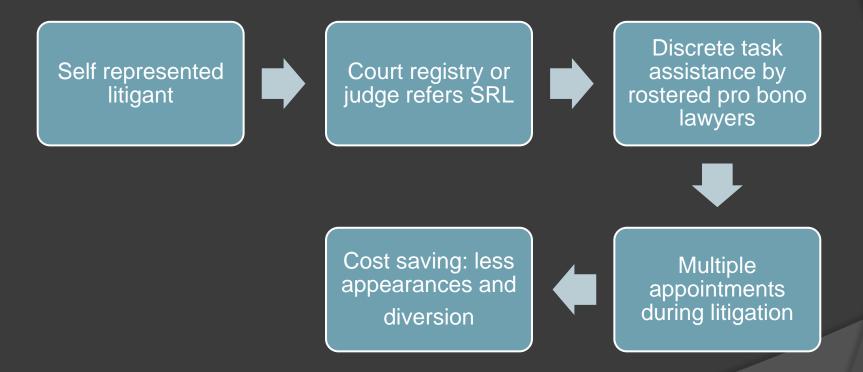
Experiment #2: matching lawyers and vulnerable young people: LegalPod



Variety of options for firms: capacity varies with size//expertise//appetite

- LegalPod (3-4 lawyers + young person)
- Referrals in area of law with expertise
- Training for lawyers beyond expertise (legal and client group)
- SRS = discrete task assistance (rostered firms at courts)
- Opinions and appearances from barristers
- HPLC (firm + outreach location)
- Student clinics
- Phone clinics
- Link firms to RRR services

Experiment #3: Self Representation Service



Training and resourcing lawyers

- Pro bono lawyer "magic" =a myth
- Active supervision of file work
- Online resources:
 precedents/templates/fact sheets
- Regular inductions
- Professional development sessions

Homeless Persons' Legal Clinic resources for lawyers

 Access via QPILCH website <u>www.qpilch.org.au</u>: <u>Outreach Legal Clinics resources page</u>

Resources for Outreach Legal Clinics

Username: hplc

Password: homeless1

PILnet



What do we do?

Overall goal:

Promote the use of law for public interest

Two key pillars to our work:

- Capacity building for public interest law NGOs and public interest lawyers
- Promote pro bono

PILnet's Pro Bono Clearinghouses

Where?

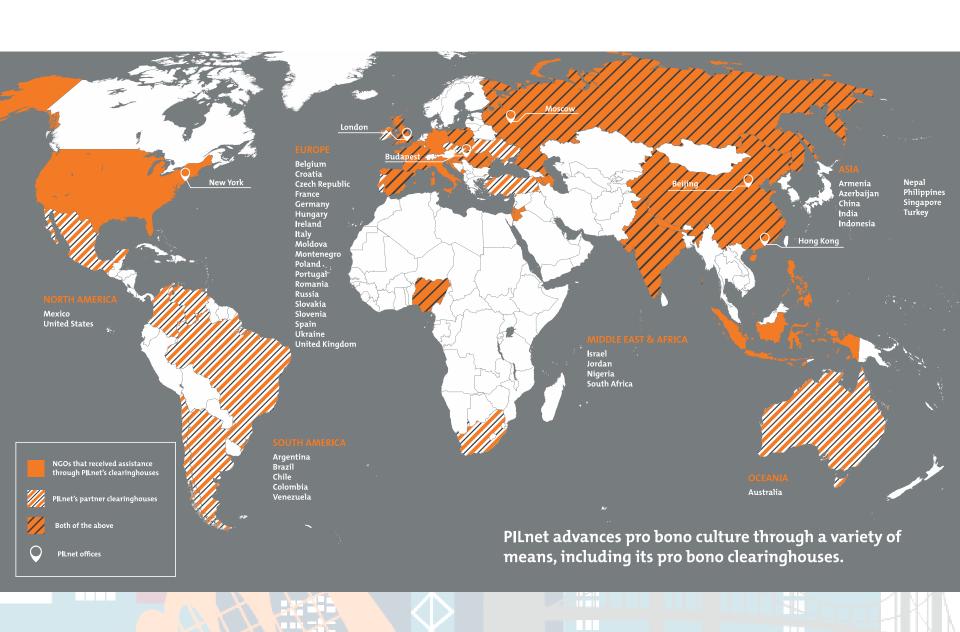
- Hungary, Russia, Hong Kong
- Global

Who do we serve?

Non-profit organisations in need of legal assistance

How?

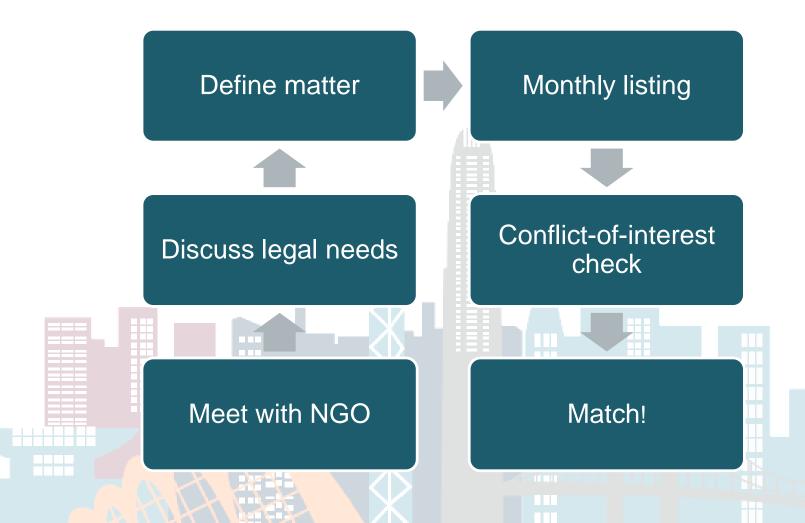
Mailing list to volunteer lawyers (bi-weekly/monthly)



We connect:



Our "Matchmaking" Process:



What kind of needs?



Legal Health Check-up: For charities / social enterprises

Different things to watch out for at each stage:

- At birth
- Growing up
- Senior

Legal Health Checkup Registration:

- 1. Your Business:
- 2. Age: _____
- 3. Legal Structure (Please tick as appropriate):
- ☐ Company Limited by Shares
- ☐ Company Limited by Guarantee (Charity)
- ☐ Trust (Charity)
- Others (Please Specify): _____

What to watch out for?

At Birth

- Incorporation
- Board Formation and Corporate Governance
- Regulatory Compliance
- Employment
- Liability and insurance
- Fundraising
- Website-related issues
- Intellectual property
- Privacy policy etc.

Growing Up

- Corporate Governance
- Intellectual Property
- Etc.

General Prescription:

CONTRACT

Senior

Winding Up

Quick facts

Operating since April 2014:

NGOs assisted: 51

Total matches: 71

Volunteer lawyers: 161

Representing:

60 law firms

4 chambers

9 corporations

Challenges

Operational challenges:

- awareness amongst NGOs
- interest from lawyers esp. local lawyers
- social enterprises etc.

Other relevant background:

- Strict professional practice and indemnity insurance rules => lawyers with NGOs and law schools cannot give legal advice
- Public interest law is at early stage; only a small number of public interest lawyers and they also need support

How do we add value? (1)

- Pro Bono Workshops (interest, skills and network)
- sometimes led by law firms
- e.g. managing legal risks, corporate governance
- sometimes led by NGOs
- e.g. anti-discrimination law, children & youth issues
- sometimes skills-specific
- e.g. basics of juvenile justice
- Work with law firms or corporations to help build probono interest e.g. pro bono policy, tailor-made projects

How do we add value? (2)

- Encourage collaboration to meet more needs and maximise impact e.g.:
- involve law schools
- create materials / training for NGOs doing similar work
- work with law firms or corporations to create projects serving individuals
- encourage pro bono partnerships that involve both commercial law firms and full-time pubic interest lawyers
- Help with overcoming regulatory hurdles in order to grow pro bono and public interest law in general e.g. through awareness-raising, policy analysis, providing platform for discussions

Greater good

Edwin Rekosh and Tze-wei Ng say a more active pro bono culture in Hong Kong will serve the disadvantaged by improving their access to legal justice and will bring us in line with a wider trend

ong Kong is well recognised as a global financial capital and is blessed with one of the world's most mature legal systems. However, a quick survey of law firms here will show that the amount of pro bono work carried out lags behind peer cities like New York, London and Singapore. Why is this, especially when, despite its glistening image, Hong Kong has one of the most severe wealth gaps among developed regions?

Pro bono derives from the Latin phrase, pro bono publico, or "for the public good". When it applies to lawyers, it means voluntary and free legal service by lawyers for the public good.

It is no replacement for legal aid, which is state-funded; but it can help identify and fill the gaps in legal needs. It also addresses a broader spectrum of needs than those covered by legal aid: it can serve a broader social purpose by supporting the work of non-governmental organisations, thus helping them better serve the disadvantaged in society.

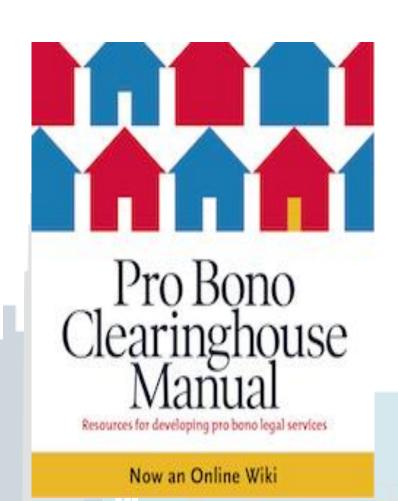
There are various reasons why the culture of pro bono hasn't taken root in Hong Kong: the long working hours of a lawyer practising in Hong Kong, the culture of giving money rather than time, and the strict professional rules on liability insurance coverage, which deter lawyers from taking up pro bono cases unless they have their firm's support, and so on.

It is also hard to set up law school clinics in Hong Kong – which would enable law students to do and learn from pro bono



Globally / Regionally:

- Global Clearinghouse
- Pro Bono Task Forces
- LGBTI
- Anti-trafficking
- Pro Bono Roundtables
- European Pro Bono Alliance
- Pro Bono Clearinghouse Workshop (June 22, 2015, Bangkok)



Thank you

For more information

E-mail: hkprobono@pilnet.org

Website: www.pilnet.org

INFORM. CONNECT. EMPOWER.



4th Annual Asia Pro Bono Conference Mandalay, September 2015

TRUSTLAW SPREADING THE PRACTICE OF PRO BONO WORLDWIDE TO DRIVE SOCIAL CHANGE



A THOMSON REUTERS FOUNDATION SERVICE



OUR MISSION

TrustLaw's mission is to **spread the practice of pro bono** by connecting NGOs and social enterprises with legal teams offering free legal assistance in over 170 countries.

We support NGOs and social enterprises at the frontlines of **social change** by helping them focus on their mission instead of spending resources on legal expertise. This, in turn, enables them to run their operations more effectively, scale business, and expand into new countries.

OUR GLOBAL REACH



HOW IT WORKS



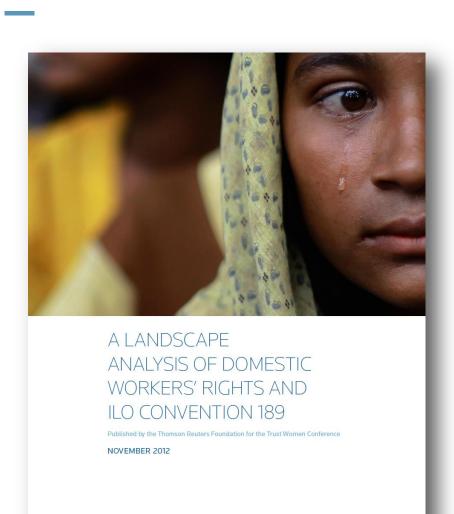
LEGAL SUPPORT



Types of legal support

The pro bono projects TrustLaw supports range from operational legal issues for NGOs and social enterprises, including general commercial, intellectual property and employment matters, to international cross-border legal research.

LEGAL RESEARCH PROGRAMMES



GRASTY QUINTANA MAILIS & CIA.

WHITE & CASE

TrustLaw

Domestic Workers Rights and ILO Convention 189

TrustLaw partnered with Visayan Forum, a Philippine NGO that fights modern-day slavery, and White & Case to produce a report that examined existing laws that protect domestic workers in selected countries and identified where new laws will be required in order to provide domestic workers with the rights and protections embodied in ILO Convention 189.

In January 2013, the Philippines passed landmark legislation to protect domestic workers after ratifying the Convention. The research provided through this project was one of the key pillars Visayan used in negotiating with legislators.

GUIDES TO SUPPORT THE SECTOR

2015 Tilleke & Gibbins INGO REGULATORY GUIDE Myanmar April, 2015 Prepared for INGO Forum Myanmar Tilleke & Gibbins Myanmar Ltd., No. 1608, 16th Floor, Sakura Tower, 339 Bogyoke Aung San Road, Kyauktada Township, Yangon, Myanmar T: +95 1 255 208

INGO FORUM REGULATORY GUIDE

TrustLaw partnered with the INGO Forum and Tilleke Gibbins to prepare a soon-to-be-released regulatory guide that identifies the basic legal framework currently applicable to NGOs and briefly outlines its practical application. The guide will help NGOs active in Myanmar to understand how to operate as effectively as possible in the country.





LEGAL TRAININGS

SOCIAL ENTERPRISE AND IMPACT INVESTING

This course is designed to provide **practical training** for lawyers on two key areas, social enterprise and impact investing, helping lawyers understand the important issues that affect the different agents in the sector and the role they can play in shaping it.



DATES

18 and 19 May, 2015 9.00am - 6.00pm

VENUE

Thomson Reuters Building 3 Times Square New York NY 10036

PRICING

The full two-day course will cost \$800. Participants can join for one day for \$500.

The cost of the course goes to support the work of the Thomson Reuters Foundation's global pro bono service, TrustLaw, whose mission is to spread the practice of pro bono worldwide.

CLE

This course has been approved for up to 13 credits in California and 15.5 credits in New York and New Jersey, including 1 ethics credit. Credits issued will be based upon verified attendance and applicable rules.

REGISTRATION

Space is strictly limited. Secure your spot at: trustlawtraining.trust.org

trustlaw@thomsonreuters.com

trustlawtraining.trust.org

TRUSTLAW INDEX OF PRO BONO



TrustLaw Index of Pro Bono is the first global survey that looks at the amount of pro bono work law firms are undertaking on a country-by-country basis and identifies global trends in the pro bono marketplace.

TRUSTLAW'S IMPACT

TrustLaw has helped NGOs and social enterprises access \$54 million worth of free legal assistance in 170 countries.

Free legal assistance on small transactional projects has had a big impact on local communities working to overcome poverty and discrimination. We have supported grassroots organisations to employ their first staff members, helped vulnerable women access loans to start their first businesses and brought renewable energy lighting to slums.

At a global scale, we have **supported legal reform activities** to protect the rights of millions of domestic workers, changed legislation to support victims of violence, produced guides to protect people who experience street harassment, and crafted tools to support the prosecution of trafficking offenders.



CONTACT

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4th Asia Pro Bono Conference and Legal Ethics Forum Session Presentation Plan Template

Name of Session: Encouraging and coordinating pro bono

Session Description/Aim: One of greatest challenges in pro bono across Asia is getting appropriate referrals through to the law firms. Clearinghouses provide a critical point of coordination and advice as between pro bono seeker and pro bono provider. This session will explore ways that this can work better in the Asian region.

Total Session Minutes: (90 min)

Facilitator:

(Tze-wei Ng), (PILNET), tng@pilnet.org

Co-Presenters:

- 1. Anne-Françoise Meeùs, (Avocats Sans Frontières 'ASF'), afmeeus@asf.be
- 2. Carolina Henriquez Schmitz, (TrustLaw), carolina.h.schmitz@thomsonreuters.com
- 3. Sue Garlick, (QPILCH), deputy@gpilch.org.au

Session Plan:

Activity Step	Activity Description	Time (Min)	Presenters	Materials Needed
Step 1	Intoduction: The Matchmaker! (Brief logistics intro) Ask the participants about their familiarity with matchmaking — traditional, internet-based, etc. — some qualities they expect from good matchmatkers* - and then connect this back to the idea that clearinghouses are like matchmakers. (Format: we'll keep a projected	(Min) 10		Needed
	sheet up where we'll jot down key points mentioned)			

	* Points from Sue: Reputation Listener Values relationships Dignified process Accessible to all parties Aware of options and offers broad variety Respects clients need and situation etc.		
2	Show of hands from audience (familiarity with PBCH)	5	
3	Brief intro of our four models	15	
4	Common elements: (we should try to link these to the list already generated about good qualities of a matchmaker) - reaching out to lawyers / NGOs / other key stakeholders - the matching itself (how? Email? Online?) - following up - others? (Format: ask audience to identify common elements, points recorded on projection, with arrows to existing list)	5	
5	A key question at the outset: What's the supply and demand? Each jurisdiction and client will be different! How do you assess unmet legal needs and maximize existing pro bono resources? (Format: facilitated discussion with sharing from panelists, three column sheet on projection —	10	

	T	I	1	1
	lawyers/clearinghouse/needs –			
	input from audience, preferably			
	different countries)			
	,			
6	What each of us do to add value?	25		
	New trends and challenges	23		
	New trends and chanenges			
	DULLER			
	PILnet:			
	Challenge: raise general awareness			
	of pro bono; getting local lawyers			
	involved, social enterprise			
	Things we do: pro bono workshops,			
	projectising, connecting different			
	legal actors			
	, and the second			
	QPILCH: connecting to hard to			
	reach, individual clients (not just			
	organizations)/providing a large			
	, , ,			
	menu of options for different			
	size/focussed firms/training and			
	resourcing lawyers to do pro bono			
	TrustLaw:			
	Things we do: we operate globally,			
	forging connections in over 170			
	countries; we assist both NGOs and			
	social enterprises; we assist with			
	transactional projects and impactful			
	legal research programs.			
	New trends: social enterprise; pro			
	bono partnerships			
	ASF:			
	ASF believes in the social role of			
	the lawyer as an agent of change			
	Therefore, ASF promotes Pro Bono			
	spirit and work both at			
	international and local level in its			
	countries of intervention;			
	Full integration of pro bono into			
	ASF operations and projects;			
	In-house coordination through the			
	"ILN" with global process: from			
	registration to the ILN network and			
	registration to the ILM network and			

	identification of needs, selection of pro bono lawyer, technical (predeparture briefing) and logistical preparation, to the follow up of missions and debriefing and evaluation of activity. (Format: depends on answers we all give here, it can be a Q&A amongst panelists, rather than each of us just talk in turn?)		
7	Scoping exercise: The over-arching question here is: consider the scenario and outline what you hope a clearing house would do to assist you? Each of us come up with a real example, description of an NGO request as it came into our door, and lead small group discussion on how to frame the request, the various considerations involved in thinking what would be a suitable pro bono lawyer/law firm/law school for the request	20	
	*We will try to cover different kind of NGOs, different kind of requests (research v.s. setting up a new entity, human rights v.s. corporate law), local v.s. cross-border PILnet: A new student-led social enterprise that focuses on online sex education for young people (Company law, IP, disclaimer online, privacy issues, juvenile justice questions)		
	QPILCH: Our homelessness pro bono service identified that young people transitioning out of state		

child protection orders were at a high risk of homelessness. The young people don't recognize that lawyers might be helpful. How can we connect pro bono resources to this group?

Trustlaw: A non-profit working for the welfare of marginalized migrants, particularly around issues of domestic work, child labor and human trafficking, identified inconsistencies in the Philippines' domestic laws with ILO Convention on Decent Work for Domestic Workers. It wants to do some comparative research to develop an advocacy strategy but doesn't know where to start.

ASF

3 Burundeese lawyers want to appeal against several decisions of the National Office for the **Protection of Refugees (ONPRA)** which violate the recent **Burundeese Law on Refugees and Asylum Seekers and the 1951** Geneva Convention. However, such an appeal has never been introduced before the Administrative Court in Burundi. They are therefore looking for technical support in the preparation of the appeal and more generally in the development of an innovative legal strategy which will contribute to the evolution of administrative and judicial practices in the **Administrative Court.**

(Format: small group discussion for 10 min, sharing for 10 min)

8	Question and answer	5	
Total		90	
Time:			